



**Top tip: Make sure that the listed outlets are currently active, and align with your genre(s)!**

# COBRA PROMOTIONS

**Cobra Promotions is proudly affiliated with Drop Rocket**

If you struggle to manage how to plan and write a press release, organise what you're going to post to promote your release on social media, or keep track of how you will promote your music post-release, Drop Rocket will be your organisational godsend.

The founder, Elina, is a musician herself, so she fully understands the struggles of being an independent artist. If you'd like to check out the site, visit at the link below! If you'd like to sign up, feel free to use my promo code, COBRA30.

[Visit the site here](#)



## PRESS CONTACTS

These are outlets that focus on hard rock / metal / alt / indie

<b>Name of outlet:</b>	<b>Contact:</b>
Angry Metal Guy	<a href="#">Site &amp; submission link</a>
Brave Words	You can find emails of all senior writers, <a href="#">here</a>
Decibel Magazine	<a href="#">Site link</a> aaron@decibelmagazine.com
Disrupted Magazine	<a href="#">Site link</a> disruptedmag@hotmail.com
EON Music	<a href="#">Site link</a> info@eonmusic.co.uk
Geoff Wilbur	<a href="#">Site link</a> geoff@geoffwilbur.com
Idioteq	<a href="#">Site link</a> www.idoteq.com@gmail.com
Kerrang!	<a href="#">Site link</a> feedback@kerrang.com
Loudwire	<a href="#">Site link</a>

	staff@loudwire.com
Louder Sound	<a href="#">Site link</a> louder@futurenet.com or metalhammer@futurenet.com
Metal Injection	<a href="#">Site link</a> submimtnews@metalinjection.net
Metal Rose Media	<a href="#">Site link</a> alternativerose666@outlook.com
Music News Monthly	<a href="#">Site link</a> david@musicnewsmonthly.com
No Echo	<a href="#">Site link</a> carlos@noecho.net
Punktastic	<a href="#">Site link</a> <a href="#">Submission link</a>
Ramzine	<a href="#">Site link</a> info@ramzine.co.uk
Total Rock	<a href="#">Site link</a> reviews@totalrock.com
The Shortlisted	They only do interviews, but

	seem to cover a bit of everything: <a href="#">site link</a>  silvia@the-shortlisted.co.uk
UDiscover Music	<a href="#">Site link</a>  udiscover@umusic.com
V13	<a href="#">Site link</a>  info@v13.net
Bad Boys FM (Radio)	<a href="#">Site link</a>  shayne@officialbadboys.com
Bulldogs (Radio)	<a href="#">Site link</a>  ryan@bulldogs-radio.com
Emerging Rock (Radio)	<a href="#">Site link</a>  radio@emergingrockbands.co.uk
Hard Rock Hell (Radio)	<a href="#">Site link</a>  <a href="#">Submission link</a>
KWUR (Radio)	<a href="#">Site link</a>  metal@kwur.com
Louder Than War (Radio)	<a href="#">Site link</a>  audrey@louderthanwar.com
Metal Devastation (Radio)	<a href="#">Site link</a>

	<p>zach@metaldevastationradio.com</p>
Only Rock (Radio)	<p><a href="#">Site link</a></p> <p><a href="#">Submission link</a></p>
Progzilla (Radio)	<p><a href="#">Site link</a></p> <p>emma@progzilla.com</p>
Planet Rock (Radio)	<p><a href="#">Site link</a></p> <p>wyatt@planetrock.com</p>
Rock 927 (Radio)	<p><a href="#">Site &amp; submission link</a></p>
Rock on The Rise (Radio)	<p><a href="#">Site link</a></p> <p>rotrsubmissions@gmail.com</p>
Skunk (Radio)	<p><a href="#">Site link</a></p> <p>studio@skunkradiolive.com</p>
The End (Radio)	<p><a href="#">Site &amp; submission link</a></p>
Radio Nova (Radio)	<p><a href="#">Site link</a></p> <p>kieran@nova.ie</p>
Rebel 101.7 (Radio)	<p><a href="#">Site link</a></p> <p>music@1017rebel.com</p>

## NOTES

- A lot of radio stations prefer MP3, so make sure you have both MP3 and WAV files available.
- A good place to submit your music to playlists is [DailyPlaylists.com](http://DailyPlaylists.com) (approx 25 free submissions a week)
- I also recommend [Musosoup](http://Musosoup.com), so you can do a lot of PR quickly and in one go. If you're not fond of sending out a load of emails, platforms like Musosoup and Groover are becoming the new industry standard way of fast tracking traditional PR.
- Don't neglect nitty-gritty, "community outreach PR" such as Facebook Groups and Reddit Communities. The highest volumes of traffic for the Cobra Promotions site actually comes from Facebook and Reddit. There is an abundance of spaces dedicated to hard rock, indie and metal acts to share their music and connect! Here are some examples: "[Metal Meltdown](#)", "[Independent hard rock & metal bands](#)", "[Hard rock & heavy metal forever](#)", "[Rock Scene Ireland](#)".